

Education and Workforce Development Cabinet
Library summer reading
participants have chance to win
\$1,000 college savings account

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Frankfort, Ky. – Eight Kentucky children will win \$1,000 toward college this year by participating in a summer reading program at their local public library. The Kentucky Department for Libraries and Archives (KDLA) and the Kentucky Education Savings Plan Trust (KESPT) will sponsor the Destination College Savings Sweepstakes as part of the 2011 Summer Reading Program at participating libraries across the Commonwealth.

The sweepstakes, which runs from June 1 - Aug. 19, will award eight \$1,000 college savings accounts to children 18 years or younger. In addition, each winner's local public library will receive \$500 toward future reading programs. Parents can enter for their children by filling out an entry form at their library when their children sign up for the Summer Reading Program.

"Our Summer Reading Programs have more than 100,000 children participating statewide every summer," said Heather Dieffenbach, children and youth consultant at KDLA. "The Destination College Savings Sweepstakes not only encourages families to get involved at their local library, but also increases awareness of the importance of reading throughout the summer and saving for college early with KESPT."

"Children who enjoy and engage in reading and learning are more likely to be successful in both the classroom and later on in life," said First Lady Jane Beshear. "This program serves as an excellent

tool to not only promote children's literacy but also assist in funding our students' higher education ambitions."

KESPT is the Commonwealth's official Section 529 College Savings Plan, which helps parents, grandparents, family and friends save for a loved one's future college education. It is administered by the Kentucky Higher Education Assistance Authority (KHEAA) and managed by TIAA-CREF Tuition Financing, Inc., a leader in managing Section 529 plans.

For more information on KESPT or the Destination College Savings Sweepstakes, visit www.kysaves.com or call toll-free 1-877-598-7878.

KDLA provides equitable access to quality library and information resources and services, as well as helps public agencies ensure that legislatively mandated documentation of government programs is created, efficiently maintained, and made accessible. For more information on KDLA resources, programs and services visit www.kdla.ky.gov or call 502-564-8300 ext. 315.

The Destination College Savings Sweepstakes runs June 1, 2011 – Aug. 19, 2011. No purchase necessary. Void where prohibited. Entries must be postmarked by Aug. 19, 2011, and received by Aug. 24, 2011. Visit www.kysaves.com for official rules and prize details. Sponsored by the Kentucky Education Savings Plan Trust (KESPT).